



Press release for immediate release

## **FIMAV @ 38 — An edition that lived up to expectations**

**Monday, May 23, 2022** — The day after the closing night of the 38<sup>th</sup> edition of the Festival International de Musique Actuelle de Victoriaville, which took place from Monday to Sunday, May 16–22, 2022, the team is proud to announce that all of its goals have been achieved.

### **The circuit of sound installations in public places, a reference**

This year was the 13<sup>th</sup> edition of our circuit of sound installations in public places, and it attracted more than 12,000 visitors. It was open between 10 a.m. and 8 p.m. Monday to Sunday, May 16–22. The circuit consisted of nine works, all world premieres and designed specifically for the places where they were exhibited in downtown Victoriaville. Despite weather that ranged from a violent storm to a cloudless sky, the public came and the organization recorded a record number of registrations for guided tours from schools, community groups and businesses. In total, 40 groups took advantage of our guided tours adapted to all ages and levels of interest, in French or in English.

More good news for FIMAV is the fact that many people from the visual and sound art worlds have testified to the importance of our circuit of sound installations in public places. Curator Érick d’Orion accompanied a group of professionals from Montréal’s Phi Centre, as well as a curator from the Musée d’art contemporain de Montréal, and these people all highlighted the relevance of our bold project, calling it a reference in the field, both artistically and in terms of cultural production and mediation.



## **International music was back in the concert halls**

“At last!” was the general feeling of the public, journalists and artists at the 38<sup>th</sup> FIMAV, thanks to the return of international music in the concert halls. Prior to the event, the organization expected a drop of approximately 25% in concert ticket sales compared to pre-pandemic days, and that’s what happened. The concerts were attended by close to 3,000 people in total. They came from all over Quebec, other Canadian provinces, several areas of the USA, and even Belgium! The concert line-up was of very high quality, included unusual discoveries, and clearly won over the public.

## **A large family gathering**

The 38th FIMAV 2022 was a complete edition once again, with all activities and services back on track: concert programming, film programming, sound installations, visual arts, cultural mediation, bar service, promotional material stands, cafeteria, etc. Public, journalists and special guests from abroad were finally back in Victoriaville, and the large family that is the FIMAV team was able to come together again and catch up. It is with a warm feeling that the team says: “See you next year!”

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For more information, photos and interviews:

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